



Redtails Pinktails Right Tracks Program

About the Program

The Redtails Pinktails Right Tracks Program is a community-driven initiative designed to empower Indigenous youth through the combined forces of sport, education, and cultural connection. The program operates primarily in Central Australia, offering young people a safe and supportive environment where they can engage in positive activities that build their confidence, resilience, and life skills.

At its core, the program uses Australian Rules Football as a powerful tool to bring together young men and women, providing them with opportunities to participate in structured sports activities while also emphasising the importance of education, health, and cultural pride. The program also offers mentoring, workshops, and educational support, ensuring that participants not only excel on the field but also in their personal lives. By fostering a sense of community and belonging, the Redtails Pinktails Right Tracks Program is helping to shape the next generation of leaders and role models within Indigenous communities.

Ambassadors of the Program include AFL legends Matty Stokes, Gilbert McAdam and Darryl White.

Pathways into elite sport, employment and further education are created, impacting hundreds of local young men and women.